

Checklist

Before you mail your application, make sure that you have the following:

- SIGNED and completed application form.
- Four images on CD, labeled correctly. Three of artwork and one of display.
- Artist Statement.
- Check or Credit Card information payable to Leesburg Center for the Arts (\$175.00).

mail application to:

Leesburg Center for the Arts
P.O. Box 492857
Leesburg, FL 34749-2857

\$5,750
IN
CASH AWARDS!

Categories

Applicants must indicate ONE of the following for the jury. (If applicants are entering in more than one category, separate applications are required each category entered.)

- C Ceramics:** Original, non-jewelry clay and porcelain work; may not be machine-made or mass produced.
- DGR Drawing, Graphics, and Printmaking:** Original two-dimensional work including pencil, charcoal, chalk, pastels, wax crayons, inks and washes. Prints manually created by the artist using plates, stones or screens, which have been signed and numbered.
- FC Fine Crafts:** All items must be hand made originals.
- G Glass:** Original work created in glass by the artist. No molds or other forms of mass production are permitted.
- J Jewelry:** Original jewelry regardless of medium that is created without commercial casts, molds, for use in a production studio. Only those who select the Jewelry category may display or sell jewelry.
- P Painting:** Including acrylic, oil and watercolor.
- MM Mixed Media:** Original two dimensional work in which the primary intent is the union of two or more media or created with pigment including acrylic, oil, and watercolor.
- PD Photography/Digital Art:** Signed and numbered prints created by artist from his/her own original negatives that have been processed by that artist under the artist's direct supervision.
- S Sculpture:** Original three-dimensional work.
- F Fiber:** Original work created by the artist from fibers including baskets, paper, quilts, weaving and Clothing. No forms of mass production are permitted.

Leesburg Art Festival 2011



34th Annual Leesburg Art Festival

March 5 & 6, 2011

Artist Application

2011 Application Form

Signing of this application acknowledges that the signator has read the agreement, agrees to abide by the Leesburg Art Festival rules and does hereby release and hold harmless the Leesburg Center for the Arts, Leesburg Art Festival Committee and the City of Leesburg from any and all manner of actions, suits, damages, or claims whatsoever arising from any loss or damage to his/her property or anyone's property in his/her possession or supervision, during all festival activities and events, including all venues and applications. I/we agree to grant a license to The Leesburg Art Festival and or the Leesburg Center for the Arts to reproduce electronically, in limited resolution, my original artwork for the period of up to 30 months beginning June, 1, 2010. I/we understand by signing this Agreement, I/we retain full copyright of my original artwork. My images shall not be redistributed except as anticipated on the Web site and in the Festival brochure and other Festival-related media without the express written permission of myself and The Leesburg Art Festival. The Leesburg Art Festival reserves the right to make final interpretation of all rules.

Artist (no company or studio names)		Check ONE Category:									
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		C	DGR	FC	G	J	P	MM	PD	S	F
Co-Artist (if applicable)		<input type="checkbox"/>									
		2010 Winner		Indicate award received							
Address		City		State		Zip					
Phone		# of Booths Requested		Space Requested							
E-mail Address (will be used to relay information or and acceptance, if you have one)		Payment Enclosed:		Name on Card							
		<input type="checkbox"/> Check		<input type="checkbox"/> MC		<input type="checkbox"/> Visa					
Sales Tax ID #		Card Number		Exp Date							
State		Cardholder Signature		Date							
Signature of Artist		Date		Signature of Co-Artist (if applicable)		Date					

Leesburg Art Festival
P.O. Box 492857
Leesburg, FL 34749-2857



contact information

Leesburg Center for the Arts

429 West Magnolia Street
P.O. Box 492857
Leesburg, FL 34749-2857

E-mail: leesburgcenter4arts@earthlink.net

Website: www.leesburgartfestival.com

Phone: 352-365-0232

artist amenities

- Booth sitting
- Art Festival publication
- Morning refreshments
- Friday set-up and check-in
- Saturday night Artists' Dinner
- Drive-in set-up
- Extensive Marketing
 - Newspaper
 - T.V. network/Cable
 - Radio
 - Internet

important dates

December 1, 2010

Postmark deadline for application.

December 15, 2010

Notification of acceptance or rejection.

March 4, 2011

Check In (after 5pm)

March 5 & 6, 2011

10:00am-5:00pm
Leesburg Art Festival

festival rules

General Information

The Leesburg Art Festival in historic downtown Leesburg, Florida is celebrating its 34th year March 5 & 6, 2011. Some of the country's most accomplished artists, as well as rising stars, vie for the \$1,500 Best of Show Award, merit and judge's choice awards, during the juried event.

Only original work may be displayed and offered for sale. The work must be attributable solely to the exhibitor and created after 2008. Artists must be with their exhibits during the entirety of the Festival. Sales agents or business representatives will not be allowed.

The Leesburg Art Festival is a family-oriented event. The work exhibited must be appropriate for viewers of all ages. The Festival Committee shall have the sole, exclusive and final authority to determine any work not acceptable for display at the Leesburg Art Festival. Any work determined to be unacceptable will be removed so as not to be viewed by the public during the Leesburg Art Festival.

Leesburg Art Festival is a juried art show. To ensure impartiality, entries are assigned numbers and no artists' names are used during the selection process. Our goal is to present a well-rounded show, but there is no pre-determined number or percentages of booths established for any category. The Festival Committee reserves the right to determine "what is art" as it applies to this event, and to make final judgment of all rules.

Exhibit Space

Each space measures 11' x 11' with ample room for a 10' x 10' canopy. Your displays and viewing bins must be contained within this space; a double space may be available for a double fee. All artists must provide an attractive display, sturdy enough to withstand crowds, wind and weather conditions. Professional display tents are required. A Booth Identification Card will be provided at check-in and must be attached to the upper left corner of the display at all times during the Festival. An artist's information statement should also be displayed. The Festival Committee reserves the right to ask any exhibitor for identification. Please note that not all spaces are level.

Tax

Each artist is responsible for collecting and reporting Florida Sales Tax on all sales made during the Festival. The current tax rate will be provided in the Artist Package.

Prohibited Items

- Artwork created before 2008, artwork not in a specific category or artwork not for sale.
- Any reproductions: commercial or photographic, e.g., offset, gravure, photocopies or commercial publications, including catalogs, note cards, books, etc. Limited Edition Giclee prints are acceptable of original works, but can not be submitted for judging.
- The final interpretation of commercial/reproduction status will be made by the Viewing Committee. (The printed result of plates, stone or screen, that is handcrafted, is considered original art when signed and numbered.)
- Production artwork in any category.
- Artwork reproduced or copied from works of masters, advertisements, commercial or widely circulated photographs or offset prints.
- Work created from kits, crocheting, knitting, picture frames, velvet paintings, floral arrangements or dried flowers, aluminum can sculptures, art supplies, commercial signage or displays, decoupage and ceramic casts from commercial molds.

- "Buy-Sell Items."

application instructions

Application Information

- Up to 140 artists will be accepted.
- Complete and sign the application form.
- If work is of a collaborative nature, all artists' names must appear on the application.
- A team producing a single product such as glass, wood, etc. may qualify as a single exhibitor. However, teams may consist of no more than two persons and both names must be on the application. Both artists must sign the application and both artists **must** be present. Only work produced by the team may be shown.
- Artists may enter more than one category for jury. A completed application, jury fee, self addressed stamped envelope (SASE), and slides must be submitted for each category entered.
- Upon acceptance by the Jury, your commitment to the Leesburg Art Festival is official. No refunds will be given.
- Notification by telephone will not be given prior to written notification or email.
- Notification of accepted artists will be posted on website.
- Artists put on wait list will be notified after Jury.
- Artists not accepted will have booth fee refunded shortly after Jury.

We reserve the right to refuse any application for any reason

Images

Submit four digital images on CD, 3 of submitted work and one of display setup. Applications are juried on the basis of images. Do not send work samples.

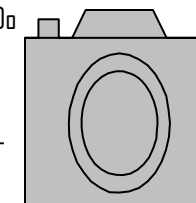
Images submitted must represent the work exhibited; if exhibited work differs significantly from images, the artist will be asked to leave and forfeit all fees.

Images must be on a CD clearly marked with artist name and each image should be named with title of artwork and artist name.

We cannot accept responsibility for CDs damaged or lost in the mail. We recommend that you retain a duplicate set of images.

CDs will not be returned.

Based upon your submitted images, you may be selected as a featured artist for advertising purposes.



Artist Statement

- A one paragraph autobiographical statement and description of work **MUST** be included.
- A two-person team producing a single product must include a description of each members' involvement in the creation of the artwork.
- This statement will be read during the Jury process, thus having the greatest impact on your submissions.

Fees

- Make all fees payable to the Leesburg Center for the Arts.
- Jury Fee: \$25.00 (non-refundable)
- Booth Fee: \$150.00 (includes 7% Sales Tax)
- All funds are deposited when received. One Check or Charge is acceptable.
- Visa or MasterCard accepted.
- A fee of \$30.00 will be charged for checks returned for insufficient funds.
- There are no refunds for artist cancellations after December 1, 2010.

Space Requests

Space requests are accepted ONLY with the mail-in application.

Consideration in order of receipt, and requests are NOT guaranteed.

Judging and Awards

Two judges will view each artist's work. Prizes are awarded on Saturday at the Artist Dinner. Cash awards totaling \$5,750 will be awarded.

Grand Prize: \$1,500

First Place: \$750

2-D Judge's Choice: \$500

3-D Judge's Choice: \$500

Special Award: \$250 (10 each)*

**(All awards are given without regards to category)*

The Leesburg Art Festival Collectors Circle Program has given the artists over \$50,000 in sales, since the advanced sale of art vouchers to our members began.



Artists who won an award in 2010 are automatic entries in the 2011 festival and do not have to be juried. However, both a booth fee and images along with artist statement, for advertising, must still accompany the application. The artwork that won in 2010 cannot be submitted for judging in 2011.